

The Mask of Light has been discovered! This news rocks all of Mata Nui, for it means the Legendary Seventh Toa is coming to save the island. While two brave Matoran seek out the new hero, the Toa Nuva discover that not everyone is happy about the legend coming true. Makuta, master of shadows, will stop at nothing to banish the light from the Mata Nui forever. Now the Toa Nuva find themselves by the challenged "sons" their greatest foe - creatures so powerful that no Toa, no koro, can stand against them. The stage is set for the final confrontation between light and darkness! Note: This story takes place during the events of BIONICLE: Mask of Light.



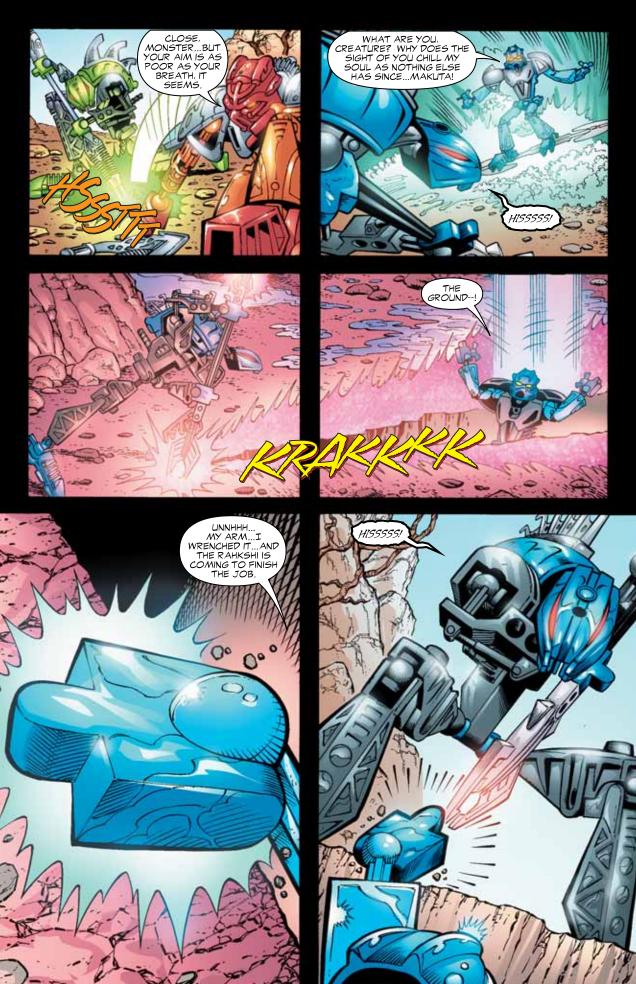






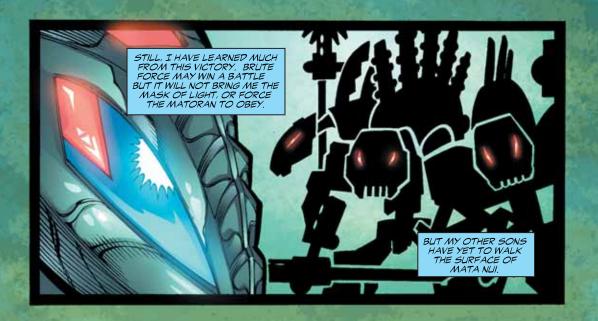




















GO, MY CHILDREN, AND TURN THE LIGHT TO SHADOW!

Unleash

The Seventh Toa is coming - but Makuta is determined that the Toa of Light will never appear on Mata Nui! He sends forth his six Rahkshi to seek out the Herald of the Seventh Toa and capture the Mask of Light. These "sons of Makuta" are incredibly powerful and more than a match for the Toa Nuva! Will the power of Light prevail... or will Darkness fall on Mata Nui forever?



You can always tell when Panrahk is drawing near: the ground blows up beneath his feet in a series of tiny explosions. His amazing Staff of Power can shatter easily shatter any substance.

Kurahk's power makes
friends turn on each
other. This Rahkshi
fills the hearts of his
opponents with anger,
making allies become
enemies. The angrier
Kurahk becomes, the
more his sheer power
increases.





Lerahk's power is toxic! Whatever his Staff of Power touches becomes poisoned. Even the ground turns sickly green and plants wither away before the might of this Rahkshi. Lerahk is a patient seeker, willing to wait for hours for the perfect moment to act.

RAHKSHII

THE POWER OF MAKUTA!

Each Rahkshi carries within it a part of Makuta's essence called a kraata. These slug-like creatures have the power to infect any Kanohi mask they touch. Kraata evolve through six stages, making the Rahkshi faster and more powerful as they change. Look for all 252 kraata in special Turaga s



change. Look for all 252 kraata in special Turaga stasis containers. You'll find three randomly packed kraata in each package!



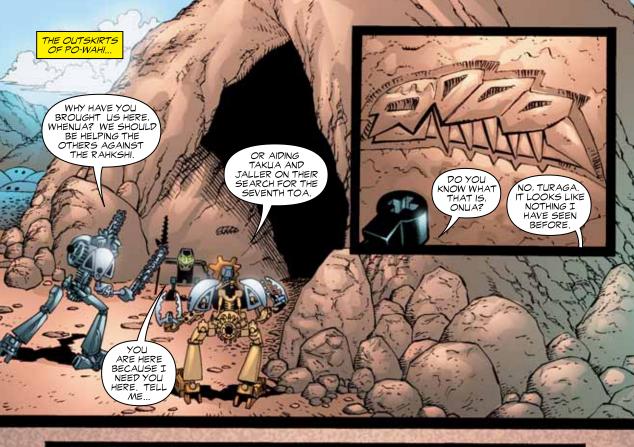
No weakness can be hidden from the eyes of Guurahk! He can instantly analyze any obstacle, find a weak spot, and then use his Staff of Power to make the obstacle crack and collapse.

Vorahk hungers for power! His Staff of Power can drain the energy from any opponent and transfer it to Vorahk. He is the most skilled of all Makuta's seekers. Nothing escapes his sight!



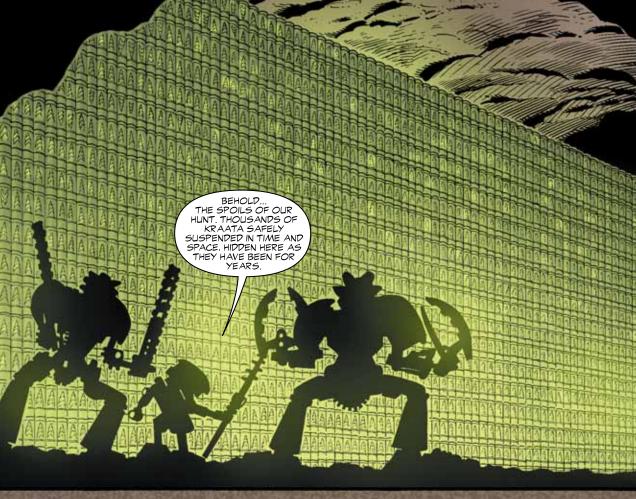


Turahk uses its Staff of Power to create feelings of fear in his opponents, making them freeze in place or run away in panic. Turahk is a master of stealth and seems to appear and disappear at will.







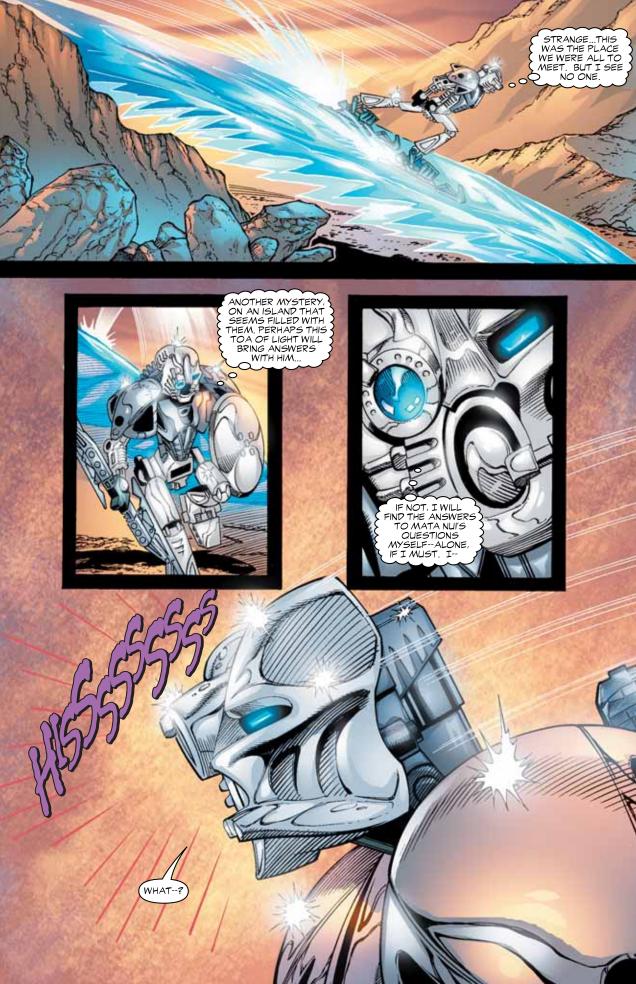
















GRAND PRIZE:

The Ultimate BIONICLE BASH at your house for you and 10 of your friends, including awesome prizes like a BIONICLE Van Visit, a Large Screen TV, a DVD Player, a Home Theatre System and BIONICLE prize packs for you and your friends!

FIRST PRIZE:

A TV, a DVD Player with BIONICLE: The Mask of Light, and an All Things BIONICLE Prize Pack!

SECOND PRIZE:

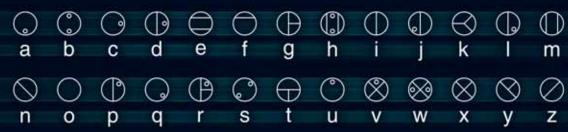
One of 100 BIONICLE Prize Packs including cool BIONICLE licensed products!

THIRD PRIZE:

One of 1000 BIONICLE Rahkshi!

How to Enter: The Seventh Toa will appear at one of the 10 locations on the Mata Nui map (see left). Decipher the Matoran messages using the Matoran alphabet below the map. You can also find clues at www.BIONICLE.com. Use these clues to eliminate possible locations of the 7th Toa! Enter online at www.BIONICLE.com or print where you think the Seventh Toa is located along with your name, address, date of birth, and phone number on a 3x5 card and mail it to:

LEGO Search for the Seventh Toa - Dept. CMC PO Box 5486 Blair, NE 68009-5486





t's the HOTTEST motion picture
event of the year as the world of
BIONICLE™ comes to life for the first
time ever in an all-new, CGI
animated movie. Jaller, the loyal
and dependable Captain of the
Ta-Koro Guard, has been chosen as
the herald. Takua, the impulsive,
adventurous and infinitely likable
Chronicler, joins him to document
their search for the 7th Toa.

Duty-bound, these best friends and
Kolhii teammates must rely on
the guidance of the Mask of
Light and the combined
strengths of the Toa to lead them to
their destiny. This is not a game.
They must succeed or the island of
Mata Nui will spend eternity
cloaked in darkness.

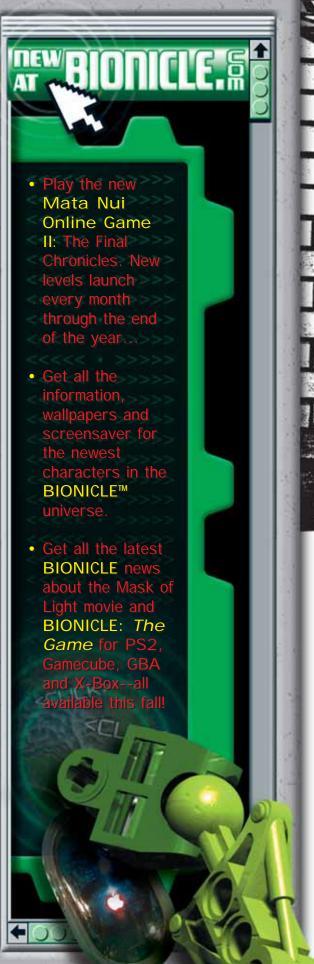
Can You Take The HEAT?

BIONICLE

Get The Epic Adventure On DVD And Video September 16

Learn More About Their Journey At BIONICLEmovie.com







The RAMESHI aren't the only things being unleashed this summer. The BIONICLE Unleashed Tour takes to the streets this July and August, hitting select cities across the US and Canada.

Get the scoop on the RAMKSMI, and all the new BIONICLE products coming in 2003. Wanna see what's up with BIONICLE: Mask of Light? Step into the mini-theater for your own personal preview. Get the details on everything new that's happening in the world of BIONICLE, including how you can win an Ultimate BIONICLE Bash featuring a visit from the BIONICLE Unleashed Van to your home. Check out www. BIONICLE.com for weekly tour updates.

BIONICLE

Six Herses One Destinu

Finally, the Tales of the Toa



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RIONICH









Based on Mask of Light DVD from Busins Vista Home Entertainment coming September 16, 2003.

Available Wherever Books Are Sold

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